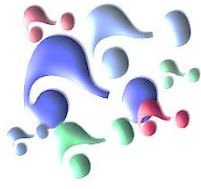


Send completed form and check to:

MONROE COUNTY SCHOOL BOARDS ASSOCIATION
220 Idlewood Road
Rochester, NY 14618



Name _____ Phone _____

Address _____

Email Address _____ School District _____

Fee \$ 15.00 (to cover background materials that will be mailed to you prior to the seminar)

Make checks payable to: **Monroe County School Boards Association**. Registration by **March 12th**, is required.

We will email you the Zoom link and presenter's slides the week of the seminar. WE LOOK FORWARD TO MEETING YOU!



For more information,
contact

**Monroe County
School Boards Association**

220 Idlewood Road
Rochester, NY 14618
(585) 328-1972
www.mcsba.org

*Thinking of running
for your school board?*

*Want to know more
about it first?*

**Attend the Monroe
County School Boards
Association**



Prospective School Board Candidate Seminar

**Saturday,
March 20, 2021
Zoom Presentation
8:30 am - 12:00 noon**

Prospective School Board CANDIDATE SEMINAR

Do I really want
to be a school board
member?



Let MCSBA help
answer your questions!

- How can I help improve education in my district?
- What role can I play on my district's school board?
- How will board service affect me and my family?
- Can I expect any help from the superintendent?
- What legal information do I need?
- How do I get nominated?
- How do I run a winning campaign?

AGENDA

8:30am

WELCOME

Amy Thomas,
*MCSBA President,
Board of Education President
Pittsford CSD*

8:40 am

PRESENTATIONS

Mark Kokanovich
*Board of Education President,
Brighton CSD*

Dr. Susan Gasparino
*Board of Education Member,
Brighton CSD*

Thomas Putnam
*Superintendent,
Penfield CSD*

10:00 am

BREAK

10:15 am

Joseph Shields, Esq.
*Partner,
Ferrara Fiorenza, PC*

11:00 am

CAMPAIGN CONSIDERATIONS

Sherry Johnson, MCSBA
Executive Director

Beckie Schultz, MCSBA
Program Director

11:45 am

QUESTIONS & ANSWERS

12:00 noon

ADJOURNMENT

OBJECTIVES

- Help you learn what role you can play in your school district's governance.
- Describe what school board membership involves.
- Demonstrate the kinds of assistance to expect from MCSBA and school district leaders if you decide to run.
- Recommend techniques for getting elected if you decide to run.

REGISTRATION

Complete the form on the reverse side of this page, and return it to the MCSBA Office by **March 12**.

Registration fee: \$15.00

The registration fee covers written materials that include legal requirements of candidates, sample candidate literature, and expectations of school board members.